

konnections

WWW.KUTZTOWNPA.ORG

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Welcome to the December issue of konnections. A monthly community newsletter brought to you by the Kutztown Community Partnership (KCP). Kutztown Community Partnership is a community-driven non-profit organization dedicated to the economic development and preservation of downtown Kutztown. We would enjoy your input on ways we can improve our town and make your time with us more enjoyable.

Happy Holidays from Kutztown Community Partnership!

KUBoK Neighborhood Watch

KUBoK Neighborhood Watch is intended for anyone who would like to feel safer in their neighborhoods. It is not a vigilante program; it is a program that encourages neighbors to get to know each other, to watch out for each other, and to call the police when something just doesn't seem right. KUBoK Neighborhood Watch relies on the willingness of people to get involved, stay informed of area problems, and work together on solutions. The purpose is to minimize, research, and document all areas in Kutztown while creating a presence of sobriety on the streets. KUBoK Neighborhood Watch will create a consistent presence at the Community Development Office and regularly survey conditions in the downtown area.

**If you have additional questions, please forward them to
Stephen Kenney, Carmen Bloom, or Officer Walt Skavinsky.
Contacts: Skenn384@kutztown.edu, Cbloo080@kutztown.edu
or OCAC@kutztown.edu.**

Give the gift of Community
Give a Kutztown Community Gift Card
Use the card at 29 participating business
in the Kutztown and surrounding area.
For more information visit our website
at www.kutztownpa.org

next
SOCIAL
SUNDAY
JANUARY 6
NEW YEAR
CELEBRATION



eckhaus gallery

**Functional Art Show
opening night
December 7, 7-9pm
Running thru
January 6, 2008**

**157 w. main st.
kutztown, pa 19530
610-683-6870**

ATTENTION Merchants:

KCP continues to coordinate group advertising with various types of media which include discounted rates. Our goal is to promote the Kutztown area as a destination to shop, eat & play. If you would like to be contacted for group advertising in upcoming promotions, please email kcp@hometownu.com & type **group advertising** in the subject line.

Keep Our Community Beautiful!

Pocket ashtrays available at the Community Development Office at 324 West Main Street.

**Off-Campus Advisory Council presents:
CommUnity Yard Sale Collection
December 10-14th**

Put your JUNK in our TRUNK!

Moving out? Got some junk? Can't fit your couch in your car? Have extra furniture, a lamp, clothing, a blender? Is it in good condition?

Don't throw that out! Donate it!!! We pick up unwanted & usable items!

*Make your appointment today!
Phone: 610.683.1524.*



Welcome to Kutztown!
Downtown Shopping Guide & Maps available in the Community Development Office at 324 West Main Street.

*A great guide for new customers and visitors exploring the town.
KCP Office Number 484.646.9069*

Make KCP part of your New Year's Resolution

2008 holds many changes for Kutztown...would you like to be part of the action and growth? Teams are always looking for fresh, new ideas that will help develop Kutztown into the place we all want to shop, eat, play and live!!

DESIGN Team

Design means getting Main Street into top physical shape. Capitalizing on its best assets such as historic buildings and the traditional downtown layout is just part of the story. An inviting atmosphere can be created through window displays, parking areas, signs, sidewalks, street lights, and landscaping; good design conveys a visual message about what Main Street is and what it has to offer.

PROMOTION Team

Promotion means selling the image and promise of Main Street to all prospects. By marketing the district's unique characteristics through advertising, retail promotional activities, special events, and marketing campaigns an effective promotion strategy forges a positive image to shoppers, investors, new businesses and visitors.

ORGANIZATION Team

Organization means getting everyone working towards common goals. The common-sense formula of a volunteer-driven program and an organizational structure of board and committees assisting professional management can ease the difficult work of building consensus and cooperation among the varied groups that have a stake in the district.

ECONOMIC RESTRUCTURING team

Economic Restructuring means finding new or better purposes for Main Street enterprises. Helping existing downtown businesses expand and recruiting new ones, a successful Main Street converts unused space into productive property and sharpens the competitiveness of its businesses.

Email or call the KCP office for more information:

kcp@hometownnu.org OR 484.646.9069

Our mission is to revitalize and reinvest in the Kutztown community, while exploring new ways to improve the quality of life, health and safety of its citizens through new and innovative economic development programs. **Meetings:** To get involved, join us on the first Thursday of every month at 8:00am at Kutztown Borough Hall, 45 Railroad Street.

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Kutztown, PA 19530



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