

Explore the streets of Kutztown... Shop, eat & play... Make a day of it!

# KUTZTOWN COMMUNITY PARTNERSHIP

## KUTZTOWN, PENNSYLVANIA



FALL/WINTER 2008  
NEWSLETTER



cafes & boutiques



restaurants & eateries



specialty shops



flowers & gifts



fun & games



fashions

### WHAT IS KCP?

Kutztown Community Partnership (KCP) is a community-driven non-profit organization dedicated to the economic revitalization and preservation of downtown Kutztown.

KCP works together with other area civic and non-profit groups as a partner in mutual support of projects that benefit the Kutztown community and downtown.

Kutztown has been designated as a Main Street Community, which entitles the Borough to receive grant funding for facade improvements and to hire someone to coordinate and manage improvements in the Borough's core business district. The application process for this designation has taken over five years and countless volunteer hours. We are proud of this major accomplishment, and we look forward to working with residents, business owners, students and organizations on the implementation of the Main Street Program to further improve our community.

### Want to volunteer for KCP?

For more information on supporting the downtown revitalization efforts of Kutztown Community Partnership, contact us at 484.646.9069 or via email at [kcp@hometownnu.com](mailto:kcp@hometownnu.com).

## social sundays

1st Sunday,  
every month  
11am-3pm

Shop locally for the holidays!  
Discover unique gifts & bargains.  
Enjoy a variety of local & ethnic foods.  
Catch up with friends & neighbors.



## customer-friendly parking program



This new program is designed to give customers the chance to shop, eat and conduct business in the Borough without receiving a parking ticket after the limited two-hour parking time has expired.

Make sure you ask your favorite merchants for a parking pass the next time you are doing business in town!

## the KCP gift card

Give a gift that's close to home.  
Now accepted at 28 businesses!

Adam N' Eve Boutique (Kutztown)\* • Berkleigh Travel • Betty's • Bieber Fleet Services (gas/service station) • Borough of Kutztown\* • Collene's Crafts and Flowers • Community Development Office\* • Computer Wizards\* • Feed & Read Bookstore • Genetti's Miniature Golf & Driving Range\* • Heatwaves • Image Hair Studio\* • JA Meyer Jewelry and Watches\* • Jackie & Daughter Flower Shop (Kutztown)\* • Kutztown Fire Company • Kutztown Tavern • Kutz's Footwear\* • Mamma's Delight Pizza & Restaurant\* • Marie's Hard Bean Café (Fleetwood)\* • Marks Sandwich Shop\* • Moyer Plumbing & Heating Company\* • Paisley & Company • Pilates & General Movement Studio\* • Silver Maple Veterinary Clinic\* • Sittler Golf\* • The Attic\* • The Bark on Main • Young Ones

\*Purchase your gift cards at these locations.



FOR MORE  
INFORMATION:

KCP Online: [www.kutztownpa.org](http://www.kutztownpa.org), Email: [kcp@hometownnu.com](mailto:kcp@hometownnu.com), Phone: 484.646.9069  
For events outside of Kutztown, call NE Berks Chamber of Commerce at 610.683.8860

'08 EVENT SCHEDULE  
IS INSIDE!

# KUTZTOWN COMMUNITY SCHEDULE

## FALL & WINTER 2008



FRIDAY & SATURDAY

**SEPT 5 & 6** Bowers Chili Pepper Festival

SUNDAY

**SEPT 7** Social Sunday [Kutztown stores are open 11am–3pm]

WEDNESDAY

**SEPT 10** KUBoK Volunteer Training [7pm in KU Alumni Auditorium]

SUNDAY

**SEPT 14** Community Expo [1-4pm in the 200 block of West Main Street]  
Kutztown Dog Show [Kutztown Fairgrounds]

FRIDAY–SUNDAY

**SEPT 19–21** Renewable Energy Festival [Kempton Fairgrounds]

SUNDAY

**SEPT 21** Lyons Fiddle Festival [10am–5pm, Lyons Community Park]

FRIDAY & SATURDAY

**SEPT 26 & 27** Paint the Town Gold [see next page]

SUNDAY

**OCT 5** Social Sunday [Kutztown stores are open 11am–3pm]

SUNDAY

**OCT 19** Trailwaggers Dogwalk [Kutztown Park]

SATURDAY

**OCT 25** KU Homecoming

WEDNESDAY

**OCT 29** Merchant Trick-or-Treat Night

SUNDAY

**NOV 2** Social Sunday [Kutztown stores are open 11am–3pm]

THURSDAY

**DEC 4** Holiday Market [10am–7pm in KU McFarland Student Union: MSU 218]

SUNDAY

**DEC 7** Main Street Christmas in Kutztown  
Social Sunday [Kutztown stores are open 11am–3pm]  
Trailwaggers Pet Pictures with Santa [Kutztown Train Station]

FRIDAY, SEPTEMBER 26

Pep Rally on 200 block of West Main Street, from 6–8pm  
near Kutztown Tavern

SATURDAY, SEPTEMBER 27

KU Family Day

Football game at 1:05 at University Field

*KU Golden Bears vs. West Chester University Rams*



A Special Celebration of Community Pride

THE SHOPS ARE OPEN! THE KU SHUTTLE RUNS FROM 7:45am–7:15pm, WITH AN EXTRA STOP AT WHITEOAK & MAIN

### ARE YOU A LOCAL BUSINESS OWNER?

We encourage you to take part in this community initiative on September 26 and 27.

#### How to get involved:

- Decorate with **gold** balloons!
- Wear **gold**!
- Offer your store's window to be decorated. (Awards given for best design)
- Advertise a special sale/promo in the football program.
- Offer fliers/freebies in the gift bags handed out at the football game.

For more information, contact the Office of Community Relations and Development Services at KU (610-683-1396) or the Office of Athletic Advancement at KU (610-683-4755)

## Catch all the games — Online schedules!

Kutztown Area High School: [www.highschoolsports.net](http://www.highschoolsports.net)

Kutztown University: [www.kutztown.edu/divisions/studentservices/departments/athletics/](http://www.kutztown.edu/divisions/studentservices/departments/athletics/)



## Kutztown University Performing Arts Series

Performances and Ticket Info: [www.kutztown.edu/activities/Kupas/](http://www.kutztown.edu/activities/Kupas/)



## Kutztown University Shuttle Service

KU's shuttle runs M–F every fall & spring semester. Pass or KU ID required.

**KUTZTOWN RESIDENTS** Purchase a 1-semester pass for \$33 at Kutztown Borough Hall (45 Railroad St.).



## FOR BUSINESS DEVELOPMENT OPPORTUNITIES:

Borough of Kutztown  
Community Development Office  
324 W. Main Street  
Hours: M–F, 8am–4:30pm  
Phone: 610-683-3290  
Web: [www.kutztownboro.org/Departments/CommunityDevelopment/](http://www.kutztownboro.org/Departments/CommunityDevelopment/)

Northeast Berks Chamber of Commerce  
110 W. Main Street  
Kutztown, PA 19530  
Hours: T–F, 9am–2pm  
Phone: 610-683-8860  
Web: [www.northeastberkschamber.com](http://www.northeastberkschamber.com)



# shop, eat & play



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## KUTZTOWN PENNSYLVANIA

FALL/WINTER 2008 NEWSLETTER

Look inside for upcoming events  
and opportunities!



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STANDARD  
U.S. POSTAGE PAID  
KUTZTOWN, PA  
PERMIT NO. 1

