

Explore the streets of Kutztown... Shop, eat & play... Make a day of it!

KUTZTOWN COMMUNITY PARTNERSHIP

KUTZTOWN, PENNSYLVANIA



FALL/WINTER 2009
NEWSLETTER



WHAT IS KCP?

Kutztown Community Partnership (KCP) is a community-driven non-profit organization dedicated to the economic revitalization and preservation of downtown Kutztown.

KCP works together with other area civic and non-profit groups as a partner in mutual support of projects that benefit the Kutztown community and downtown.

Kutztown has been designated as a Main Street Community, which entitles the Borough to receive grant funding for facade improvements and to hire someone to coordinate and manage improvements in the Borough's core business district. The application process for this designation has taken over five years and countless volunteer hours. We are proud of this major accomplishment, and we look forward to working with residents, business owners, students and organizations on the implementation of the Main Street Program to further improve our community.

Want to volunteer for KCP?

For more information on supporting the downtown revitalization efforts of Kutztown Community Partnership, contact us at **484.646.9069** or via email at **kcp@hometownu.com**.

KCP gift card program wins award

This past June, KCP was presented with the award for excellence in Promotions and Marketing and Retail Promotions at Pennsylvania Downtown Center's (PDC) annual statewide Townie Award gala. The Townie Awards recognize the commonwealth's core communities and individuals for creation and implementation of programming and events that exemplify the goals of PDC's community revitalization mission. All 270 member organizations are eligible to win this award.



"KCP's gift card program is an excellent example of **community residents and businesses unifying in support of each other ...** this program is the buy local/shop downtown concept come to life."
– Bill Fontana, PDC's executive director

L to R: Kim Davis, Amy Bray, Bill Fontana, Mayor Sandy Green

customer-friendly parking program



This program is designed to give customers the chance to shop, eat and conduct business in the Borough without receiving a parking ticket after the limited two-hour parking time has expired. **Make sure you ask your favorite merchants for a parking pass the next time you are doing business in town!**

the KCP gift card

Give a gift that's close to home.
Now accepted at 27 businesses!

- Adam N' Eve Boutique • Berkleigh Travel • Betty's • Bieber Fleet Services (service station)
- Borough of Kutztown* • Collene's Crafts and Flowers • Community Development Office*
- Computer Wizards • Feed & Read Bookstore • Genetti's Miniature Golf & Driving Range
- Heatwaves • Image Hair Studio • JA Meyer Jewelry and Watches* • Jackie & Daughter Flower Shop*
- Kutztown Fire Company • Kutztown Tavern • Kutz's Footwear • Mamma's Delight Pizza & Restaurant • Marks Sandwich Shop • Moyer Plumbing & Heating Company
- Paisley & Company • Pilates & General Movement Studio
- Silver Maple Veterinary Clinic • Sittler Golf • The Attic
- The Bark on Main* • Young Ones

*Purchase your gift cards at these locations.



Visit us online at www.kutztownpa.org

FOR MORE INFORMATION:

KCP Online: www.kutztownpa.org, Email: kcp@hometownu.com, Phone: 484.646.9069
For events outside of Kutztown, call NE Berks Chamber of Commerce at 610.683.8860

09 EVENT SCHEDULE IS INSIDE!

KUTZTOWN COMMUNITY SCHEDULE

FALL/WINTER 2009

www.kutztownpa.org



FRIDAY & SATURDAY

SEPT 11 & 12

Bowers Chile Pepper Festival [9am–6pm, Delong Park, www.pepperfestival.com]

SATURDAY

SEPT 12

Community Blitz [10am–2pm in downtown Kutztown]
Interested in volunteering? Contact Julie at nolan@kutztown.edu

SUNDAY

SEPT 13

Kutztown Dog Show [Kutztown Fairgrounds, www.raudogshows.com]

WEDNESDAY

SEPT 16

KUBoK Volunteer Training [7pm in KU Alumni Auditorium]

FRIDAY–SUNDAY

SEPT 18–20

Renewable Energy Festival [Kempton Fairgrounds, www.paenergyfest.com]

SUNDAY

SEPT 20

Lyons Fiddle Festival [9am–6pm, Lyons Community Park, lyonsfiddlefest.com]

THURSDAY–SUNDAY

OCT 1–4

Paint the Town Gold [see next page, www.paintthetowngold.com]



SUNDAY **OCTOBER 4**

HollyWoof Movie [Kutztown Strand, Pre-party 12pm (Details: 610-683-8266), "Beverly Hills Chihuahua" 1:30pm]

SUNDAY **OCTOBER 11**

Trailwaggers Dogwalk [Walk begins at 11am, Kutztown Park]

Get more details and register online at www.thebarkonmain.com

SATURDAY

OCT 17

KU Homecoming

WEDNESDAY

OCT 28

Merchant Trick-or-Treat Night [6–8pm]

SATURDAY

NOV 7

Kutztown Historical Society Holiday Festival [10am–4pm]

THURSDAY

DEC 3

Holiday Marketplace [11am–6pm, KU McFarland Student Union: MSU 218]

SUNDAY

DEC 6

Main Street Christmas in Kutztown
Trailwaggers Pet Pictures with Santa [The Bark on Main]

ECKHAUS ART OPENINGS [7pm, 157 W. Main Street, eckhaus.org]

9/18 **"Back to School"** featuring Caitlin Nolan, Francine Fox, Andrew Brehm & Andrew Small

10/9 **"Facing Reality"** featuring Alex Roulette, Joe Velez & Chris Kosztyo

11/13 **"New Titles"** featuring Chad Andrews, Lori Crossley

12/4 **"Functional Art Show"** featuring KU Students & faculty art for sale

Open Alternatives [10pm–1am] 9/24, 10/15, 11/19, 12/3

TO PROMOTE YOUR LOCAL EVENT IN OUR SPRING/SUMMER ISSUE, PLEASE EMAIL KCP@HOMETOWNU.COM

THURSDAY, OCTOBER 1

Pep Rally on 200 block of West Main Street, at 7pm

FRIDAY, OCTOBER 2

KU Volleyball, Golden Bears vs. West Chester University,
7pm at Keystone Arena

Friday Night Moonlight Madness, 7-9pm, Sittler's Golf (\$4/person)

SATURDAY, OCTOBER 3 *WEAR YOUR GOLD!*

Bear Tracks for Life, 9am, Run/Walk Charity Event to benefit the Susan G. Komen for the Cure Breast Cancer Fndn.

Family Day Activities, 11am-3pm

Avalanche Spirit Strut, 11:30am

KU Soccer, Golden Bears vs. Davis & Elkins, 1pm at Keystone Field

KU Football, Golden Bears vs. Cheyney University, 1:05pm at University Field

KU Field Hockey, Golden Bears vs. Bloomsburg University, 7pm at University Field

Team Mini Golf Event for All Students & Families, 4-6pm, Sittler's Golf, \$10/four-person team

Mini Golf, Sittler's Golf, Free to all students with ID

THE SHOPS ARE OPEN! THE KU SHUTTLE RUNS FROM 7:45am-7:15pm, WITH AN EXTRA STOP AT WHITEOAK & MAIN

SUNDAY, OCTOBER 4

Inaugural Dr. Dorothy Moyer Memorial Golf Outing, 1pm at Woodbridge Golf Club, Kutztown



PaintTheTownGold.com

Catch all the games — Online schedules!

Kutztown Area High School: www.highschoolsports.net

Kutztown University: www.kutztown.edu/divisions/studentservices/departments/athletics/



Kutztown University Performing Arts Series

Performances and Ticket Info: www.kutztown.edu/activities/Kupas/



Kutztown University Shuttle Service

KU's shuttle runs M-F every fall & spring semester. Pass or KU ID required.

KUTZTOWN RESIDENTS Purchase a 1-semester pass for \$33 at Kutztown Borough Hall (45 Railroad St.).



FOR BUSINESS DEVELOPMENT OPPORTUNITIES:

Borough of Kutztown
Community Development Office

324 W. Main Street

Hours: M-F, 8am-4:30pm

Phone: 610-683-3290

Web: www.kutztownboro.org/Departments/CommunityDevelopment/

Northeast Berks Chamber of Commerce

110 W. Main Street

Kutztown, PA 19530

Hours: T-F, 9am-2pm

Phone: 610-683-8860

Web: www.northeastberkschamber.com



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KUTZTOWN PENNSYLVANIA

FALL/WINTER 2009 NEWSLETTER

Look inside for upcoming events
and opportunities!



KCP welcomes back KUTZTOWN UNIVERSITY STUDENTS, FACULTY & STAFF!

PRESORTED
STANDARD
U.S. POSTAGE PAID
KUTZTOWN, PA
PERMIT NO. 1

