

Kutztown Community Partnership

DBA Northeast Berks Main Street Foundation

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345 West Main Street
Kutztown Pa 19530
Ph: (484) 646-9069

Board Meeting

Borough Hall

March 5th 2009

8:00 am

Amy Bray, Presiding

Attendance:

Amy Bray, Sandy Green, Kim Davis, Rachel Birckbichler, Nicole Miller, Gina Wiand, Gabriel Khalife and John Scott

Call to Order:

Amy Bray

Public Comment:

None

Manager Report:

Amy Bray announced that 14 community business members RSVP'd for the meeting tonight and also requested that the boroughs allow KCP to use their easel for tonight's meeting.

Sandy Green spoke about going after grant money for "Shovel-Ready" projects like the continuation of the street light project.

Sandy Green received an email with a quote for the cost of additional light posts for Main Street the cost, not including installation, would be \$4500.00 - \$5000.00. Sandy also noted that we should think about continuing the street light project.

Borough Report:

Sandy Green advised the board that on March 17th 2009 the Kutztown Borough will be naming the new Chief of Police.

Gabriel Khalife reported that the roofs for the borough and building next door were completed on schedule and within projected budget.

Gabriel reported that the train station floor has not be completed yet and that the North Park is now in grant phase and the application will be submitted to DCNR by the deadline, he also noted that the county would like to know why there is a sewer treatment plant proposed next to the park.

Gabriel let us know that the parks plan has still not been approved by council.

Treasurer's Report:

Nicole Miller reported that the checking account balance is \$7,992.91, also there is a CD at National Penn for \$5,000.00 and at Citizens Bank for \$10,000.00.

Nicole Miller reported on the 2008 end of year report and noted that we need to increase revenue in the Plein Air Art event and with individual and business donations.

Kutztown University Report:

Please see the agenda for a current listing of upcoming events.

Rachel advised us that there is a housing forum / fair scheduled at the university, and that we will ask OCAC for more details.

Sandy Green advised us that Kutztown University will host an “On The Hill Event” on March 17th 2009.

Promotion Team Report:

Kim Davis reported on group ads planned for the year.

Plein Air Art may be advertised in the Berks County Living Magazine, the cost is \$650.00 for 1/8th of page, full color. The proposed new banner for the event will be up by the last week in May.

Amy Bray reported that 1000 notices will be going out to local residents announcing the Plein Air Art event for this year.

Kim also submitted for a “Townie Award” with Harrisburg for the KCP gift card program in the category retail promotions. Rachel thanked Kim for her outstanding job with the presentation for the award and also praised her for the quickness that it was produced.

Sandy Green advised the board that she will be hosting a KUBoK volunteer appreciation party / kickoff at her house on April 1st 2009, 7:00 pm. Sandy would like for members of the board to think about businesses they could ask for a prize or discount for the volunteers.

Historic Preservation Report:

Rachel Birckbichler reported that the Historical Society will be hosting a quilt show in May (1st weekend) and that they have requested to put a banner up on Main Street.

Design Team Report:

No Updates

Economic Development Report:

Rachel Birckbichler reported that 325 W. Main Street will be undergoing renovations for commercial on the first floor and residential for the owner on the second floor.

Rachel also advised us that there is a new tenant at the old Billiards hall, the business is going to continue having billiards and will add a game room.

Rachel also reported that there has been some preliminary interest from a shoe manufacturing company in Oregon which is considering Kutztown for an assembly facility due to the area’s shoe manufacturing history.

Fundraising / Event Planning Report:

Sandy Green reported on the Plein Air Art week long art event in Kutztown, we have asked for use of Kutztown University’s Sharadin Art Gallery.

The Plein Air Art Schedule:

Friday Night – Ticketed Event with special chance to buy art first and there will be food and drinks.

Saturday Night – Would be a free event for the public.

Sunday – The art would be moved to the park and voting would take place for prizes. There will be vendor space available for the park event and Gina Wiand advised that all food vendors would need to provide a certificate of insurance to the Borough Secretary.

Amy Bray discussed purchasing a new banner for the Plein Air Art week that could be made with out dates so that it could be used for many years to come.

Please see agenda for a current listing of events scheduled for 2009.

It was decided that the next event committee meeting will be March 25th 2009, 6:30 pm at the local Mexican restaurant on Main Street.

Old Business:

Gina Wiand raised a question concerning the invoices for the wreaths for OCAC and the Lioness Club, Sandy Green advised the board that the wreaths were not purchased because of the increased cost.

Kim Davis reported that the Trail Waggers will present donation checks of \$600.00 each to the One By One Cat Rescue, the Humane Society of Berks County and to Animal Rescue of Berks County.

New Business:

Sandy Green reported that she received a letter from John Schmoyer about sponsorship in the 2009 Concert Series in the park.

Sandy Green made a motion to continue the sponsorship with the Concert Series in the park at a silver level for \$250.00, as presented; Nicole Miller seconded the motion. Motion carried unanimously.

Kim Davis reported that for this year's Folk Festival she would like the board to consider having a vendor appreciation night early in the week on the 200 block of Main Street.

Rachael and Sandy reported that on St. Patty's Day bars will open at 7:00 am, KUBoK will be patrolling from 8:00am to noon and again from 8:00pm to midnight. Bars and pubs in the area usually start getting people in line at 5:30 am.

Approval of Minutes:

Amy Bray made a motion to approve the minutes from February 5th 2009, as presented; John Scott seconded the motion. Motion carried unanimously.

Adjournment:

There being no further business, the meeting adjourned at 9:11 am.

The next Board meeting will be held on April 2nd 2009, 8:00 am in the council meeting room at the Borough Hall.