

Kutztown Community Partnership

DBA Northeast Berks Main Street Foundation

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345 West Main Street
Kutztown Pa 19530
Ph: (484) 646-9069

Business Outreach Meeting
Kutztown Tavern, Meeting Room
March 5th 2009
6:30 pm

Amy Bray, Presiding

Call to Order:

Amy Bray

Discussion Points:

Main Street Improvements

Finish the street light project.

Mass advertisement

Merchandiser.

Press Releases.

Simplified more cost effective brochure.

News Letter with advertisements in it, sent out more often.

Website to be updated with new look, check it out www.Kutztownpa.org.

Event Ideas

Car / Motorcycle Show

On a Saturday.

Close down Main Street for the event.

Social Sundays

Change to a more common day of the week like Wednesdays, Fridays or Saturdays.

Close down Main Street on a permanently.

Close down Main Street on a week day or weekend to see how it would work.

Parking Suggestions

Meters.

Parking Lines.

Get the no parking zone's shortened.

The Mayor is going to ask for parking ticket issuance to be cut off at noon on Saturdays.

Make Main Street a one way street from the University to Noble for increased parking availability.

Parking on one side of the street only.

Customer & Business Friendly Town

Clean up store fronts.

We need to brand our town.

Electric

Cost of electric for business is 20% higher than residential and the business have a concern that they are subsidizing the rest of the borough's failed ventures.

It was decided that the business community would submit a letter to the Finance, Electric and Telecommunications committee on Monday March 16th 2009. The letter is to be composed by Kim Davis and circulated to all the business owners by the next meeting.

Next Meeting:

It was also decided that this group would get together on March 12th 2009, 6:30 pm at the Kutztown Tavern, to have further discussion and to finalize the letter to the Finance, Electric and Telecommunications committee.

Adjournment:

There being no further business, the meeting adjourned at 8:45 pm